

BACKGROUND

ARTicipate Endowment Fund

About the Fund

AOE Arts Council (AOE) understood from the beginning that a long-term plan was required to support the arts and local artists. Launched by AOE in September 2007, the ARTicipate Endowment Fund will guarantee a viable source of annual funding for the artists and arts organizations who will contribute to the artistic activities at the Shenkman Arts Centre.

As of May 2010, the ARTicipate campaign has been immensely successful and has raised 93% of its \$5,000,000 goal.

An endowment fund is a secure financial investment and a permanent savings vehicle for non-profit organizations. This form of investment ensures a sustainable future for the arts, since only the interest generated by the fund will be used while the capital remains untouched. The income from the investment will be distributed each year through grants to the artists, organizations and resident arts partners (AOE Arts Council, Gloucester Pottery School, *Mouvement d'implication francophone d'Orléans - MIFO*, Ottawa School of Art, OYP Theatre School) of the Shenkman Arts Centre.

Opportunities Created by the Fund

This fund will support emerging or established artists as well as non-profit organizations wishing to bring innovative arts programming to the Shenkman Arts Centre. Funding will be awarded for the creation and independent production of new work in all disciplines, including the literary arts, visual arts, independent film and video, music composition and production, dance choreography, theatre, new media initiatives via internet, and broadcasting. Funding will also be available for collaborative projects involving more than one artist, professional development and capacity building for local arts organizations, and festival or large-scale exhibit activities.

The ARTicipate Endowment Fund will:

- ensure high quality French and English programming for children, youth, adults and seniors in Ottawa and its surrounding areas;
- promote the advancement of arts education;
- encourage the personal development of youth through the arts;
- provide employment and a state-of-the art location for artists; and
- create opportunities for the growth and development of local arts organizations.

Donations

Donations of all sizes continue to be received in support of quality arts programs and creative partnerships, as the community discovers all the opportunities the Centre has to offer. Donations made to the ARTicipate Endowment Fund will last forever, and donors can be assured that their gift will continue to benefit the arts for years to come.

There are several levels that a donor can choose to support the ARTicipate Endowment Fund:

Founder \$250,000 +
Visionary \$100,000 – \$249,999
Patron \$25,000 - \$99,999
Benefactor \$10,000 - \$24,999
Champion \$5,000 - \$9,999
Community Leader \$2,500 - \$4,999
Community Builder \$1,000 - \$2,499
Friend of the Shenkman Arts Centre \$50 - \$999

The ARTicipate campaign gratefully accepts pledges of all kinds. Most donors choose to make a financial contribution, but gifts of securities are also welcomed and are becoming more popular. In addition to the donor wall, there are still several naming opportunities available to major donors, including a gallery, a few studio spaces, and upper and lower lobby. Donors also have an opportunity to purchase seat plaques in the Harold Shenkman Hall Theatre (\$500-750).

Donor Recognition

The ARTicipate campaign owes its success to the incredible generosity of individuals, businesses and members of the arts community. All donors who contributed until April 1st 2010, had their names added to a dedicated Pioneers' section of the ARTicipate donor wall, a public acknowledgement of their generosity that is permanently displayed in the Shenkman Arts Centre.

Visit www.articipate.ca to see a virtual donor wall, how to make a donation and learn more about the ARTicipate Endowment Fund.

About AOE Arts Council

AOE is a vibrant, pro-active not-for-profit community arts council dedicated to promoting, supporting and developing the arts in Ottawa. AOE supports Ottawa artists and arts organizations through programs, resources and services in both English and French.

Visit www.artsoe.ca to learn more about AOE Arts Council and how to become a member.

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