



**arts ottawa  
east-est**  
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## **NEWS RELEASE**

**Thursday, May 31, 2007 – For immediate release**

### **Caisse Populaire renews support of Arts Ottawa East**

**Ottawa, Ontario** – Arts Ottawa East (AOE) is pleased to announce the renewed support of the east end Caisses Populaires branches for the printing of the Calendar of Events.

Again this year, the branches have provided the funds required for AOE to print its quarterly Calendar of Events, which promotes events of its members to the public at large.

“The Calendar of Events is a key benefit to AOE members as many of them do not have the funds or resources required to promote their events,” said Christine Tremblay, AOE’s Executive Director. “On behalf of our entire membership, we thank the east end Caisses Populaires branches for their continued support of community arts.”

The east end Caisses Populaires branches take great pride in their ongoing sponsorship of the Calendar of Events.

“It is with pride that the Caisses Populaires branches of Orléans, Trillium and Vision are partnering with AOE by sponsoring, for a third year, the Calendar of Events,” said Normand Leroux, Director General of the Caisse Populaire Trillium. “The Caisses Populaires continue to support a wide variety of cultural organizations and arts programs. The arts promote the growth of new talents and simulate the cultural industry, one of the pillars of our economy. We are happy to encourage the arts, which enrich our communities.”

The support of the local business community is invaluable for non-profit organizations such as AOE. The Caisses Populaires contribution will help AOE to further promote, support and develop the practice and appreciation of the arts at all levels in Ottawa.

#### **About Arts Ottawa East**

AOE is a vibrant, pro-active not-for-profit community arts council that inspires and assists arts organizations and individual artists who create and present the visual, performing, media, and literary arts in our community and who contribute to our cultural landscape. An umbrella organization representing more than 70 arts organizations and well over 16,500 individuals, AOE responds to the needs of its membership and the vast community it serves, providing them with information, resources and services.

For more information, please visit [www.artsoe.ca](http://www.artsoe.ca).

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